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Diffusing Software Product and Process Innovations: IFIP TC8 WG8.6 Fourth Working Conference on Diffusing Software Product and Process Innovations ... in Information and Communication Technology)

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Diffusing Software Product and Process Innovations addresses the problems and issues surrounding successful diffusion of innovations in software. Everett Rogers' classic text, *Diffusion of Innovations*, provides a valuable framework for evaluating and applying technology transfer methods. In today's new economy, the most important innovations may well be new software products and processes.
Topics covered in this valuable new book include:

- Implementation and coordination issues;
- New interpretations of diffusion theory;
- Diffusion of software processes;
- Contextual factors;
- Communication of information;
- Experience reports.

This volume contains the edited proceedings of the Fourth Working Conference on Diffusing Software Product and Process Innovations, which was sponsored by the International Federation for Information Processing (IFIP) Working Group 8.6, and held in Banff, Canada in April 2001. It reflects the latest experiences of practitioners and theories of academics in this fast-changing field.

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