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Case Study Research (Statistical Associates "Blue Book" Series Book 1)

G. David Garson

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Overview

An illustrated graduate-level introduction to case study research, covering both positivist and constructivist approaches. In recent years there has been increased attention to implementation of case studies in a systematic, stand-alone manner which increases the validity of associated findings. However, although case study research may be used in its own right, it is more often recommended as part of a multimethod approach ("triangulation") in which the same dependent variable is investigated using multiple additional procedures (ex., also grounded theory, survey research, sociometry and network analysis, focus groups, content analysis, ethnography, participant observation, narrative analysis, analysis of archival data, or other methods).

NEW IN THE 2013 EDITION

Double the length of the 2012 edition.
Covers more recent literature on case study research.
New section on five types of case study research design.
New section on six case selection methods.
New section on case quality control.

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CASE STUDY RESEARCH

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