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Basics of Supply Chain Management

Jayanta Kumar Bandyopadhyay

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The practice of supply chain management has become widespread in most industries. It is now included in the curriculum of many business schools in the United States and in many countries around the world. A number of professional associations, such as the American Production and Inventory Control Society and the Supply Chain Management Society, offer certification programs in supply chain management for practicing professionals. This book covers the contents of the basic supply chain management course and helps you prepare for the certification examination in supply chain management.

Basics of Supply Chain Management covers all modules of a core supply chain management course, including:

- Transformation process
- Forecasting and managing demand
- Planning and production scheduling
- Inventory management
- Purchasing management
- Distribution management
- Global supply chain issues

Authored by a practitioner with the highest level of industrial experience and recognition, this book presents each concept fully and in an accessible manner. To aid understanding, it includes many practice problems, self-study test questions, and case studies. The case studies of 20 different companies can be used to teach graduate courses in supply chain management using the case method.

National as well as global demand for supply chain management experts has been growing exponentially. Therefore, learning supply chain management can lead to a very rewarding professional career path. This book gives you the information you need to get started on that path.

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