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Profession and Purpose: A Resource Guide for MBA Careers in Sustainability

Katie Kross

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Sustainability holds the promise of an exciting new approach to business – one in which business goals are aligned with social and environmental goals. Multinational corporations are recognizing that we live in an increasingly resource-constrained world, and that more accountability for corporate social and environmental impacts will accrue to them. More importantly, forward-thinking executives understand that sustainability can present new opportunities for competitive advantage – whether that is by reducing costs, minimizing risk, appealing to increasingly conscientious customers, or reaching new markets entirely.

This second edition of the popular resource guide to careers in sustainability presents ideas for researching companies, making the most of your networking, identifying job and internship openings, and preparing for interviews. With new sections, references, and profiles, it directs you to the best resources and helps you to fine-tune your sustainability job search strategy.

Key Features:
* The definitive comprehensive career resource for MBA students who are seeking a job in a sustainability role
* Based on hundreds of conversations with MBA students, professionals and recruiters

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