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Appillionaires: Secrets from Developers Who Struck It Rich on the App Store

Chris Stevens

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Turn your app ideas into a money-making goldmine

More than 10 billion apps have been downloaded from Apple's AppStore and with the right combination of original ideas, great features, solid coding, unique designs, and savvy marketing, your apps could be a part of that staggering number. This book shows you how to turn your ideas into profit-making success stories. Citing a fascinating array of real-world examples, this useful book invites you to meet the rich and famous of the app development world. You'll look behind the scenes of these successful visionaries to learn their secrets first hand and discover how these "bedroom coders" became overnight millionaires.

- Serves as a must-have introduction to the fascinating, cutting-edge world of app design, where innovation reaps reward
- Shows you how to structure your app development process based on the Appillionaires who made their fortune
- Explores what works and what doesn't with regards to getting your app featured and enticing buyers
- Looks at successful apps such as Angry Birds, Cut the Rope, Fruit Ninja, and many others that have taken the app world by storm

If you were unaware of the potential to make money from selling your apps, then app-arently, you really need this book!

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Andrew Blanton:

Spent a free time for you to be fun activity to do! A lot of people spent their sparetime with their family, or their friends. Usually they performing activity like watching television, going to beach, or picnic inside park. They actually doing same every week. Do you feel it? Do you need to something different to fill your own personal free time/ holiday? Could possibly be reading a book could be option to fill your totally free time/ holiday. The first thing you will ask may be what kinds of publication that you should read. If you want to consider look for book, may be the book untitled Appillionaires: Secrets from Developers Who Struck It Rich on the App Store can be great book to read. May be it could be best activity to you.

James Martin:

A lot of people always spent their free time to vacation as well as go to the outside with them friends and family or their friend. Were you aware? Many a lot of people spent many people free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity honestly, that is look different you can read some sort of book. It is really fun for yourself. If you enjoy the book that you read you can spent the whole day to reading a publication. The book Appillionaires: Secrets from Developers Who Struck It Rich on the App Store it is rather good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. If you did not have enough space bringing this book you can buy often the e-book. You can m0ore very easily to read this book from your smart phone. The price is not very costly but this book possesses high quality.

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