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Staffing Service: Step-by-Step Startup Guide (StartUp Guides)

Krista Turner

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The new world economy is tough on job security. Hordes of skilled, experienced, motivated workers are flooding the market, looking for work. And lots of merged and downsized companies now outsource the work that used to be done by permanent employees. The bright side? It's prime time for the staffing profession.

Detailing the hottest specialties in the staffing service industry—facilities staffing, industrial staffing, office/clerical staffing, temp staffing and temp-to-perm staffing—the experts at Entrepreneur provide everything eager entrepreneurs need to know to start their own staffing service.

Covers:
-Industry trends and opportunities
-Identifying a specialty
-How to establish the business—from securing licenses and financing to buying equipment and recruiting employees
-Building a client base
-Promoting and marketing the business
-Managing day-to-day operations
-Staying on top of finances

Entrepreneurs also gain priceless insight from practicing entrepreneurs who reveal little-known tricks of the trade and common hazards to avoid. Aspiring business owners are given sample documents, worksheets, and other example materials to reference as they move their business forward.

Specialties covered include:

•Facilities staffing—placing employees in long-term or indefinite-length assignments
•Industrial staffing—specializing in manual laborers, food handlers, cleaners, assemblers, drivers, tradespeople, machine operators, etc.
•Office/clerical staffing—focusing on secretaries, receptionists, administrative assistants, word processing and data-entry operators, etc.
•Temporary staffing—supplying client companies with workers on a short-term basis
•Temp-to-perm staffing—offering clients a convenient way to try out temporary workers for permanent positions

All Entrepreneur Step-By-Step Startup Guides Include:
•Essential industry-specific startup steps with worksheets, calculators, checklists and more
•Bestselling title,Start Your Own Business by Entrepreneur Media Inc., a guide to starting any business and surviving the first three years
•Downloadable, customizable business letters, sales letters, and other sample documents
•Entrepreneur's Small Business Legal Toolkit

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