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Facebook Marketing Workbook 2016: How to Market Your Business on Facebook (Black and White)

Jason McDonald

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Facebook Marketing Workbook 2016

Learn how to market your business on Facebook for free

A best-selling Facebook marketing book from a best-selling author on Internet marketing: Jason McDonald

Facebook is the world's largest social media, with over one billion users and climbing. Your customers are on Facebook, your competitors are on Facebook, and even more important your potential customers are on Facebook. Small businesses and large businesses alike can leverage Facebook for amazing free marketing opportunities

If you know how... you can market on Facebook effectively

With up-to-date information on how to market via Facebook, the Facebook Marketing Workbook includes

- SOCIAL MEDIA MARKETING - an easy explanation of what social media marketing really is, and how to "think" about social media marketing.
- FACEBOOK MARKETING STEP-BY-STEP - an explanation of how Facebook works as a marketing tool, how to research your competition on Facebook, how to set up and optimize your business Facebook page, and more.
- POSTING STRATEGY - creating great content is the first step, and knowing how to post it is the second. The FACEBOOK MARKETING WORKBOOK explains how to find other people's content to share and how to create your own content.
- FREE FACEBOOK TOOLS - as part of Jason's SOCIAL MEDIA TOOLBOOK, you get complete access to not only FREE Facebook tools but hundreds of FREE social media tools as well - a $29.99 value!

Facebook Marketing Worksheets

This isn't a fancy book. This isn't a pie-in-the-sky book. This is a practical hands-on book, with links not only to free tools but to step-by-step worksheets. By the end of the book, you'll have a Facebook marketing plan ready for your business.

Got questions? Just Google Jason McDonald and send him an email - he's happy to help.

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