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The Science of Psychology: An Appreciative View with Connect Plus Psychology Access Card

Laura King

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How would you like to see your students' performance jump by a letter grade or more?

The Science of Psychology: An Appreciative View 2e provides a flexible solution for the intro psych course. King's appreciative perspective - treating psych as an integrated science that places function before dysfunction - with its groundbreaking adaptive diagnostic tool helps students know what they know while guiding them to master what they don't know.

Building upon the much-lauded and widely-adopted 1st edition, the 2nd edition of *The Science of Psychology* effectively provides a flexible solution for any Introductory Psychology course. Recognizing that today's students are different from the last generation as is the discipline of psychology, *The Science of Psychology* draws on thousands of hours of research into faculty and student behavior to provide course material students will actively engage with while allowing instructors to maximize the time they spend preparing and teaching the course. How has your course changed in the past 5-10 years?

Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. From its adaptive questioning diagnostic tool and personalized study plan that gets students reading and studying more frequently, effectively and efficiently to the readable and lively prose that ensures students leave the course with an accurate and timely understanding of psychology as a science, *The Science of Psychology* is the right choice for today's classes, whether they be traditional face-to-face, hybrid, or entirely online.

Regardless of their study habits, preparation, and approach to your course, each of your students will find that *The Science of Psychology* adapts to them individually and provides a road map for success. For your students that complete the assigned reading and study in measured doses, *The Science of Psychology* offers a narrative that presents psychology as a science that addresses function as well as dysfunction and where the various subfields are interconnected. Those students who tend to "cram" before exams and/or seek the path of least resistance to their desired grade will be given an accurate assessment of how much or little they actually know prior to high stakes testing, and as a result, will spend more time reading and learning the assigned material than otherwise. How would fewer drops, failures, and withdrawals impact your course?

What if . . .
- you could recreate the 1-on-1 experience of working through difficult concepts in office hours with every one of your students without having to invest any office hour time to do so?
- you could see at a glance how well each of your students (and sections) was performing in each segment of your course?
- you had all of the assignments and resources for your course pre-organized by learning objective and with point-and-click flexibility?
- every student had 24-7 access to a resource that would help them identify their weak areas and provide them with a personalized plan for improvement?

Connect Psychology is a response to today’s student. The groundbreaking adaptive diagnostic tool helps students “know what they know” while guiding them to experience and learn what they don’t know through engaging interactivities, exercises, and readings. Instructors using Connect are reporting their students’ performance is jumping by a letter grade or more.

Connect Psychology is available with *The Science of Psychology: An Appreciative View* . To experience Connect Psychology for yourself, please visit www.mcgrawhillconnect.com .

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